

# Institute Pontes para o Crescimento



Participant ID: 142460

## COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement

From: 2019 To: 2023

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

07 of January, 2024

To our stakeholders:

I am pleased to confirm that the institute Pontes para o Crescimento reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Laís Pontes - CSO

## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found [here](#).

- Participate in Global Compact Local Networks, Brazil.
- Show Case of Success at Global Compact event.
- Conduct scientific researches in partnership with federal institution in Brazil and share the outcomes with the whole community via lectures, videos, and free booklets.
- Rescue and Protection of Local Biodiversity: invest in safeguarding the genetic heritage and valuing the Caatinga species, with a nursery to produce seedlings, and the largest private genetic bank of Caatinga species.
- Partnership with several private and public institutions to Recovery and Restoration green spaces and degraded areas in favour of the biome's regeneration.
- Deliver education on topics related to the Global Compact such as climate change and gender equality.
- Promote initiative designed to protect and advance the human rights and living standards of workers in the Northeast of Brazil.
- Join and/or propose partnership projects to promote the sustainable development of local communities.

### Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

- Participated in 1 Local Global Compact event in Brazil and 1 International Global Compact in NYC-USA, in 2023.
  
- Lecture about the decarbonisation of the carnauba chain and highlighted the importance of the Caatinga, a Brazilian biome still unknown to many. This was in partnership with the Brazilian company Pontes Industria de Cera. This event was organized by the Climate Group in partnership with the UN Global Compact.
  
- Carried out 3 research with partnership with Federal University of Ceará (UFC), Brazil:
  - 1- Innovative and efficient method of reducing the impact of invasive vine *Cryptostegia Madagascariensis*;
  - 2- The influence of carnauba management in carbon sequestration;
  - 3- The microbiome associated with Carnaúba plants: Ecology and Biotechnological Applications.
  
- We hold the largest private genetic bank in number of native species of the Caatinga: 590,875 seeds; 32 native species; 6 protected or endangered.
  
- 31,630 seedlings produced and 21,541 seedlings distributed, with a potential removal of 647 tons of CO<sub>2</sub>e, since 2020, by our organic seedling nursery.
  
- 18 PARTNERSHIPS with City halls, Schools, Associations and Cooperatives to restore Caatinga biome.
  
- Produced 9 booklets with content to help rural producers in their sustainable agricultural production.
  
- Through our educational program we bring up issues such as climate change and gender equality to communities in the northeast of Brazil. We adapt the knowledge acquired through the Global Compact to the local reality of our communities. Currently we are working with 3 local communities in 2 Brazilian states.
  
- Since 2016, we promote initiative designed to protect and advance the human rights and living standards of workers in the Brazilian states of Piauí, Maranhão, Rio Grande do Norte and Ceará. So far we have trained 5,228 workers, distributed 27,908 PPES and 12,617 booklets. This initiative has been providing several benefits to local workers, such as:
  - 1- More awareness on the workers about their rights and duties;
  - 2- More awareness on the workers about the use of PPEs;
  - 3- Local producers are well informed and more active in decision-making;
  - 4- More transparency within the supply chain;

5- Improvement on their income and quality of life.

- Promote the Sustainable Development of Communities in North-eastern Brazil by offering professional training courses such as apiculture and handicraft, implementing a portable water system, offering sports for children and young people, improving local schools, improving infrastructure, and carrying out environmental education activities for children and adults. Currently we are working with 5 local communities in 2 Brazilian states.